

North American Conference of CEDIMES Institute

September 1-3, 2016 at SUNY Plattsburgh, New York, USA



Academic, business, economics, finance, management, and supply chain practitioners collaborated by sharing their collective knowledge and ideas about capacity building in developing or emerging societies, particularly in Africa. Speakers presented their scholarly research and case study experiences drawn from over 20 nations including: Benin, Uganda, Rwanda, Burundi, Ethiopia, Ivory Coast, South Africa, Zimbabwe, Madagascar, Cameroon, Congo, Burkina Faso, Eritrea, Algeria, Nigeria, Finland, Poland, China, France, Haiti, Canada, USA and others. The topics of the papers in the program demonstrate the diversity and scholarly uniqueness of the content, which we hope will evolve into published proceedings and one or more books as well as to stimulate more conferences.

The conference attracted scholars from different parts of the world. We are grateful to the keynote speakers: Dr. Taieb Hafsi, Walter Somers Professor at HEC-Montreal, Dr. Steve Mugerwa-Kayizzi, Former Vice President at Africa Development Bank, Dr. Bernardin AKitoby, Division Chief of Fiscal Operations at International Monetary Fund and Dr. Thomas Munthali, Director of Knowledge Monitoring and Evaluation at African Capacity Building Foundation.

We are also grateful to the *Grant and Sally Webb Endowment Fund of The Plattsburgh College Foundation* for the financial assistance and in particular to Dr Rowena Ortiz-Walters, Dean of the School of Business and Economics of The State University of New York – Plattsburgh and to Mr Keith Tyo of the Office the President of The State University of New York – Plattsburgh for their support. We thank Dr. Elie Chrysostome, the Conference Chair, and the members of the Organization Committee of the conference, in particular, Dr. Kenneth Strang, Dr. Dhimitri Qirjo, Dr. Brian Neureuther, all professors at The State University of New York - Plattsburgh and Dr. Zhan Su, professor at Laval University in Canada. A very special thanks to Mrs. Kate Chilton, Director of Conference and Events who arranged all services including food, conference rooms and accommodations. We thank the following scholars who served as moderators during the coference: Distinguished Professor Dr. Nancy Church (SUNY), Distinguished Professor Dr. Lise Heroux (SUNY), Dr. Kevin O’Neill (SUNY), Dr. Louicius Michel (Burma University, Canada), Dr. Robert Christopherson (SUNY), Dr. Dhimitri Qirjo (SUNY), Dr Pawel Dobrzanski (University of Wroclaw, Poland), and Dr. Kenneth Strang (SUNY). Finally we want to thank all the presenters.

NORTH AMERICAN CONFERENCE OF CEDIMES INSTITUTE

SCHEDULE of EVENTS ~ SEPTEMBER 1 - 3, 2016

THURSDAY SEPTEMBER 1, 2016

12:30 - 2:00 pm: Registration

2nd Floor, Angell College Center

12:30 - 2:00 pm: Welcome

Refreshments and Networking

**2:00 - 4:00 pm: Opening Remarks
Session 1
Cardinal Lounge**

CEDIMES Director Opening Address

~Dr Elie CHRYSOSTOME,
Professor of International Business and Strategy
Director of CEDIMES Institute USA
Chair, North American Conference of CEDIMES Institute
State University of New York – Plattsburgh, USA

Welcome Address

~Dr Rowena ORTIZ-WALTERS ,
Dean of The School of Business & Economics
State University of New York – Plattsburgh, USA

Address of the President of CEDIMES Institute

~Dr Pawel DOBRZANSKI
(On Behalf of Dr Claude Albagli, President of CEDIMES)
Professor of Economics,
Wroclaw University of Economics, Poland

Capacity Building in Developing Countries: Priorities and Challenges

~Moderator: Dr Nancy CHURCH
Distinguished Professor, Dept. of Marketing,
State University of New York - Plattsburgh, USA

Keynote Speaker

“Capacity Building: Apparently Rational but Misguided”

~Dr Taieb HAFSI
Walter Somers Professor in International
Strategic Management
HEC-Montreal, Canada

Address of the Representative of Africa Capacity Building Foundation:

“Priorities and Challenges of Capacity Building in Africa”

~Dr Thomas MUNTHALI
Director of Knowledge and Evaluation,
Africa Capacity Building Foundation (ACBF)
Harare, Zimbabwe

“Address of the Director of CEDIMES USA

Capacity Building in Africa: From Syndromes of Poverty to A Real Moral Rearmament of Mentalities”

~Dr Elie CHRYSOSTOME
Professor of International Business and Strategy
Director of CEDIMES Institute USA
State University of New York – Plattsburgh, USA

4:00 - 4:30 pm: Refreshments

**4:30 - 5:45 pm: Session 2
Cardinal
Lounge**

Capacity Building and Small Businesses, Entrepreneurship and Firm Internationalization in Developing Countries

~Moderator: Dr Lise HEROUX
Distinguished Professor, Chair, Dept. of Marketing
State University of New York - Plattsburgh, USA

“Capacity Building and Internationalization of SMEs from Developing Countries”

~Dr Mehdi FARASHAHI
Associate Professor of Strategy and International Business
John Molson School of Business
Concordia University, Montreal, Canada

“Capacity Building by Promoting Grassroots Entrepreneurship and Innovation in The Horn of Africa”

~Dr Mengsteab TESFAYOHANNES
Associate Professor of Management,
Susquehanna University, Pennsylvania, USA

“Assessment of the Business Environment of SMEs in Africa”

~Dr Gaston GOHOU
President, CESS Institute Canada
Quebec, Canada

“Developpement de Capacites par l’Entrepreneuriat Feminin: L’experience Malgache”

~Dr Dina LAZA BERGER
Assistant Professor of Management,
University of Toliara, Toliara, Madagascar

**5:45 - 7:00 pm: Cash Bar and Refreshments
Warren Ballroom A**

9:00 - 10:45 am:

**Session 3
Keynote Speakers
Cardinal Lounge**

Capacity Building and Economic Transformation in Developing Countries

~Moderator: Dr Nancy CHURCH
Distinguished Professor, Dept. of Marketing,
State University of New York - Plattsburgh, USA

“Capacity Building for Economic Transformation in Africa: Closing the Gap”

~Dr Steve KAYIZZI-MUGERWA
Former Vice-President of African Bank of Development
Visiting Scholar, New York University, USA

“Capacity Building in Africa: Testimonies from An International Monetary Fund Expert”

~Dr Bernardin AKITOBY
Division Chief, Fiscal Operations,
International Monetary Fund (IMF)
Washington DC, USA

“Endogenous Capacity Building in Africa: The Value Chain in The Botanical Industry of Democratic Republic of Congo”

~Mrs Carole ROBERT
President of Fondation Biotechnologie pour le Developpement
Durable en Afrique
Montreal, Canada

10:45 - 11:00 am:

Refreshment Break

11:00 am to 12:45 pm:

**Session 4
Cardinal Lounge**

**Capacity Building and Diaspora
Remittances, Foreign Direct Investment and
Governance in Developing Countries**

~Moderator: Dr Kevin O’NEILL
Professor of Global Supply Chain Management
State University of New York - Plattsburgh, USA

“Comparative Study of The Characteristics of Foreign Direct Investments From Developed Countries versus China in Africa”

~Dr Issouf OUMARE
Professor of Finance
Laval University, Quebec, Canada

“Media Corruption Perception and Foreign Direct Investment”

~Dr Jean Pierre GUEYIE
Professor of Finance
University of Quebec at Montreal, Quebec, Canada

“Governance in Africa: Challenges, Actors and Policies”

~Dr Charles MOUMOUNI
Professor of Communication Laval
University, Quebec, Canada

“Remittances and Capacity building Issues in Nepal”

~Dr Basu SHARMA
Professor of Human Resources Management,
University of New Brunswick, Canada

“Diasporas Contributions in the Development of Their Home Country Through Capacity Building”

~Dr Maria ELO
Institute of Migration
University of Turku, Finland

**12:45 - 1:55 pm: Group Photo /Lunch
Warren Ballroom A**

2:00 - 3:45 pm:

**Session 5
Cardinal Lounge**

Capacity Building and Education, Knowledge Transfer and Success Factors in Developing Countries

~Moderator: Dr. Louicius MICHEL
Professor of Management,
Burman University, Canada

“Capacity Building in The Education System of Developing Countries: Testimonies of A Diaspora”

~Dr Leonard WANTCHEKON
Professor of Economics and Political Sciences
Princeton University
New Jersey, USA
President of African School of Economics

“Under What Circumstances do Capacity Building Projects Work?”

~Dr Lavagnon IKA
Professor of Project Management,
Telfer School of Management
University of Ottawa, Canada

“Strategic Knowledge Transfer in Cross Border Partnerships: Africa-China Success Stories and Pitfalls”

~Dr Ado ABDOULKADRE
Professor of Management
Telfer School of Management
University of Ottawa, Canada

2:00 - 3:45 pm:

**Session 5 (cont.)
Cardinal Lounge**

“Capacity Building in Africa: Identification of Needs and Suggestions for An Experiential Training in Democratic Republic of Congo”

~Dr Jean Marie NKONGOLO-BAKENDA
Professor of Management
Kenneth Levene School of Business
University of Regina, Canada

“Capacity Building Beyond Remittance in Africa: The role of Knowledge Transfer”

~Dr Emil Hacheu TCHAWÉ
Coordinator of JCAD International
Washington DC, USA

“Radio and Television Digitizing: A New Era for Organizations”

~Dr Hamed MOTAGHI
Professor of Information Systems,
University of Quebec in Outaouais
Gatineau, Quebec, Canada
and

~Dr Diane Gabrielle TREMBLAY
Professor of Innovation and Human Resources
Management; Director, Canada Research Chair in
Innovation and Socio-organizational Challenges of
Knowledge Economy,
Tele University, TELUQ, University of Quebec

3:45 - 4:00 pm:

Refreshment Break

4:00 - 5:45 pm:

**Session 6A
Concurrent
Sessions Cardinal
Lounge**

**Capacity Building in Developing Countries
Through New Management Approaches**

~Moderator: Dr. Robert CHRISTOPHERSON
Professor of Economics, Associate Dean,
Chair of Economics Dept
State University of New York - Plattsburgh, USA

“Managerial Practices Learning and Capacity Building in Businesses Between Africa and China”

~Mr Alexis ABODOHOUI,
PhD Candidate
and
~Dr Zhan SU
Stephen A. Jarislowsky Chair in International Business
Faculty of Administrative Sciences
Laval University, Quebec, Canada

“Factors Affecting the Choice of Chinese Mobile Phones: An Analytical Literature Review and Lessons to Learn for Capacities Building in Africa”

~Mme Imelda Aurore da SILVA,
PhD Candidate
and
~Dr Ma TAO
Professor of Management
School of Economy and Management,
Harbin Institute of Technology

“Human Resource Management Practices and Capacity Building in the Companies in Africa: a Literature Review”

~Mme Hondo Séphora Claire KEREKOU
PhD Candidate
and
~Dr Zhan SU
Professor of International Business
Stephen A. Jarislowsky Chair in International
Business Faculty of Administrative Sciences
Laval University, Quebec, Canada

“Promoting Diaspora Entrepreneurship in African Cities”

~Mr Radjabu MAYUTO
PhD Candidate
Stephen-A.-Jarislowsky Chair in International Business
Faculty of Administrative Sciences
Laval University, Quebec, Canada

“Towards a Better Understanding of the Determinants for the Growth of African Companies”

~Mr Parfait AIHOUNHIN
and
Mr Alexis ABODOHOUI
PhD Candidates
Stephen-A.-Jarislowsky Chair in International Business
Faculty of Administrative sciences
Laval University, Quebec, Canada

4:00 - 5:45 pm:

**Session 6B
Concurrent
Sessions Alumni
Conf. Room**

Capacity Building and Environment Issues, Natural Resources, Institutional, Structural and Governance Challenges in Developing Countries

~Moderator: Dr Dhimitri QIRJO
Professor of Economics,
Member of CEDIMES Institute
Member of the Scientific Committee of the Conference
State University of New York - Plattsburgh, USA

FRIDAY SEPTEMBER 2, 2016 (cont.)

“Conflict Minerals in Developing Countries: What Lessons to Learn for Capacity Building”

~Dr Kevin O’NEILL
Professor of Global Supply Chain and Business Administration,
State University of New York – Plattsburgh, USA

“Capacity Building and Environmental Challenges in Developing Countries”

~Dr Colin READ
Professor of Economics,
Former Dean School Business and Economics
State University of New York – Plattsburgh, USA

“Challenges Facing Capacity Building in Developing Countries?”

~Dr Loucius MICHEL
Professor of Management,
Burman University, Alberta, Canada

“Twenty Five Years of Transition, Ten Years of European Union: Poland Challenges of Capacity Building”

~Dr Pwel DOBRZANSKI
Professor of economics,
Wroclaw University of Economics, Wroclaw, Poland

“Exchange Rate and Destruction of Capacity: Lessons From The German Unification”

~Dr Thierry CAILLEAU
Professor of Economics,
University of Angers, Angers, France

5:45 – 6:30 pm:

**Plenary Session
Cardinal Lounge**

“Important Capacity Building Issues and Future research Plans”

~Dr Elie CHRYSOSTOME,
Professor of International Business and Strategy
Director of CEDIMES Institute USA
Chair, North American Conference of CEDIMES Institute
State University of New York – Plattsburgh, USA

~Dr Kenneth STRANG,
Professor of Business and Supply Chain Management
Member of CEDIMES Institute USA
Member of Scientific Committee of the Conference
State University of New York – Plattsburgh, USA

SATURDAY SEPTEMBER 3, 2016

9:30 -10:45 am:

**Session 6
Hermes Room AuSable Hall**

Capacity Building, Integration, Exports, Corruption and Culture

~Moderator: Dr Pawel DOBRZANSKI
Professor of Economics
Wroclaw University of Economics, Poland

“Globalization, Culture and Capacity Building in Developing Countries: The Case of Cameroon”

~Dr Yvette ESSOUNGA-NJAN
Professor of Management,
Virginia State University,
Petersburg, USA
and

~Mr Brice Patrick NGOUEM
NDJOCK
PhD Candidate
Yaounde, Cameroon

“Developpement de Capacites et Corruption: Cas de la Pologne”

~Dr Joanna BRZEZINSKA
and
~Dr Jan GOLA
Professors of Law
University of Wroclaw, Wroclaw, Poland

“Capacity Building & Export From Developing Countries: Case of Burkina Faso”

~Dr Ferdinand OUEDRAOGO
Professor of Economics,
University of Ouagadougou, Burkina Faso
and
~Dr Yves SOME
Research Associate
University of Quebec at Montreal

“Economic Integration and Investments in Sub- Saharan Africa: Theoretical and Empirical Assessment in the Economic and Monetary Community of Central Africa”

~Mr Francis Koutouzi
Telfer School of Management,
University of Ottawa, Canada

11:00 - 11:30 am

Wrap up and Closing Remarks

~Dr Elie CHRYSOSTOME,
Professor of International Business and Strategy
Director of CEDIMES Institute USA
Chair, North American Conference of CEDIMES Institute
State University of New York – Plattsburgh, USA

CEDIMES Institute USA



SCHOLARLY RESEARCH QUESTIONS AND KEYWORD ANALYSIS

#	<u>Question</u>	<u>Keyword</u>
1	Why is Africa not experiencing sustainable development although a huge amount of capital flows?	FDI
3	How can African citizens and business work effectively with government?	Bureaucracy
4	How do you resolve the issue of time management in Africa?	Project-Management
5	How could we retain African's best talents within the continent?	Brain-Drain
6	How can we to fix the failure of the education system?	Education
7	How can we exploit more internal resources instead of external resources?	Economic-Leveraging
8	How can an African without a Visa get a job or business opportunity anywhere on the continent?	African-Trade-Union
10	Are information technologies roles disseminated (documented) ?	Business-Education
11	How much ethics education is part of the education system?	Ethics
13	Is there a diaspora brain-gain to Africa?	Brain-Gain
14	When will there be a creation of the Civil Society Institute?	Ethics
15	Could we have a formal civil society?	Ethics
16	How can we focus on capacity building at the organization level; it has been so far at a country level?	Economic-Leveraging
17	How could we cope with problem of lack of trust in Africa business environment?	Ethics
18	What is the potential for an African-wide trade agreement?	African-Trade-Union
19	Design communication strategies with World Bank and International Monetary Fund in order to explain and promote mindset change	Mindset change
20	Examine the impact of the increasing influence of China in Africa and explore what to do	Politics
21	Examine strategies of retaining the capacities that have been developed and how to assure a good maintenance of infrastructure	Capacity
22	Explore how to build capacities in the healthcare systems	Capacity
23	Getting emerging and developing countries more involved in the governance of World Bank and International Monetary Fund	Governance